DATASHEET

OX Mobile Apps
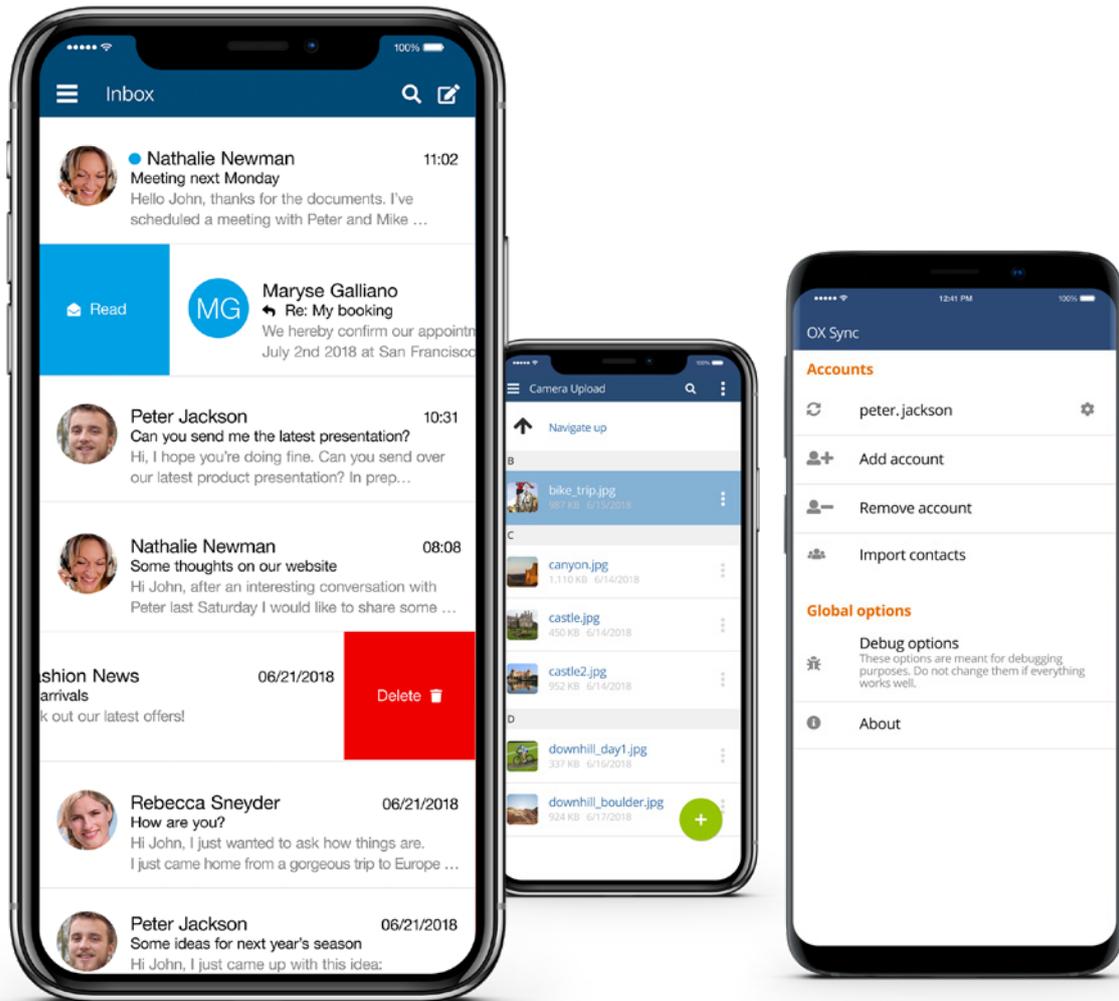## Mobile solutions for OX App Suite

Facts and Figures
It is well known that mobile device adoption is high. It is estimated that there are currently about 2.32 billion mobile phone users: equivalent to the population of the world in 1927, and rising. On average, people look at their phones about 50 times per day, making it hard for businesses to ignore this user rich channel.

Remove the Pain of Maintenance
One of the main obstacles for providers, when it comes to introducing mobile device support, is the pain and expense of supporting and maintaining the apps.

There is a minimum requirement to support at least two operating systems (iOS and Android). Each OS vendor releases at least one major update each year, which in turn requires all apps to be updated. Unfortunately Hybrid Development Environments do not generally help (native apps are recognized as the best way to go).

Open-Xchange can remove this effort by supplying fully maintained apps. This lets providers offer mobile solutions without the pain of maintenance.

Mobile first world

In the consumer world people are becoming more 'Mobile First' orientated. This means that they primarily use, or in some cases only have, a mobile device. This trend is on the increase.

Email on the increase
Communication is still the main function of the Internet. Email remains the foremost mechanism for person-to-person communication. Between 2002 and 2011 more than 1.4 billion new users started using email. Today about 3,104,451,000 legitimate emails are sent every hour.

Email, storage & synchronization
Email usage is on the increase, mobile adoption and reliance is also growing, and multi-device usage and migration is common. This puts added pressure on service providers to deliver email, storage and synchronization capabilities for mobile devices, in addition to their current services.

Open-Xchange mobile solution
Open-Xchange identified this trend several years ago and is creating solutions specifically to meet mobile requirements.

This includes a native, white-labeled, suite of mobile apps that bring the power of OX App Suite to mobile users. This suite of apps can easily be added to OX App Suite; requires little additional work and fulfills the needs of mobile users.

The current offering includes native apps for iOS and Android, as well as clients for Windows PCs and Mac's. Collectively they provide email management, storage synchronization, sharing, and information synchronization (calendar, contacts and tasks) across all supported devices.

Custom branded apps
As with all Open-Xchange products mobile apps can be custom branded (logo, color pallet etc.). This means that all the apps will match the branding of the OX App Suite provider, ensuring one consistent branded experience for users.

The OX Mobile Suite explained

OX Mail app

The OX Mail app lets users manage their OX App Suite emails from mobile devices. It is designed to be easy to use, easy to understand and easy to install.

All Open-Xchange apps are natively written for iOS and Android (phones and tablets). This means they are robust, fast and utilize all native OS features. OX Mail has been specifically built for managing emails on the move, on each platform.

OX Mail provides an integrated and seamless experience from web to mobile. Its looks and functions are always consistent, familiar and friendly. Together with OX App Suite it provides an intuitive and attractive email solution.

The end user experience has been streamlined, from onboarding to active use. The onboarding wizard is very simple, straightforward and helps to optimize adoption.

Once active, emails are retrieved and displayed instantly (subject to server setup). The inbox is clean, emails are shown together with teaser texts and the whole app can work offline, synchronizing when connectivity is restored.

The OX Mail app provides all essential functions plus features that make it feel more friendly. For example, it provides a clean, well-designed inbox, excellent performance, advanced swipe gestures, an advanced editor, emoji support, security features (e.g. Dovecot Anti-Abuse Shield load/display restrictions etc.) and much more.

Finally, providers can benefit from the ability to custom brand their app (custom logos, colors etc.); receive usage analytics and define their own default signatures (e.g. "Sent by OX Mail").

OX Drive app

OX Drive is an intelligent file synchronization app for phones, tablets and PC/Mac's. It integrates natively into iOS, Android, Windows and OS X devices providing essential file synchronization functionality.

The OX Drive apps use OX App Suite as their hub. Each OX Drive app intelligently synchronizes with OX App Suite and then determines where, and when, to pass the files on to.
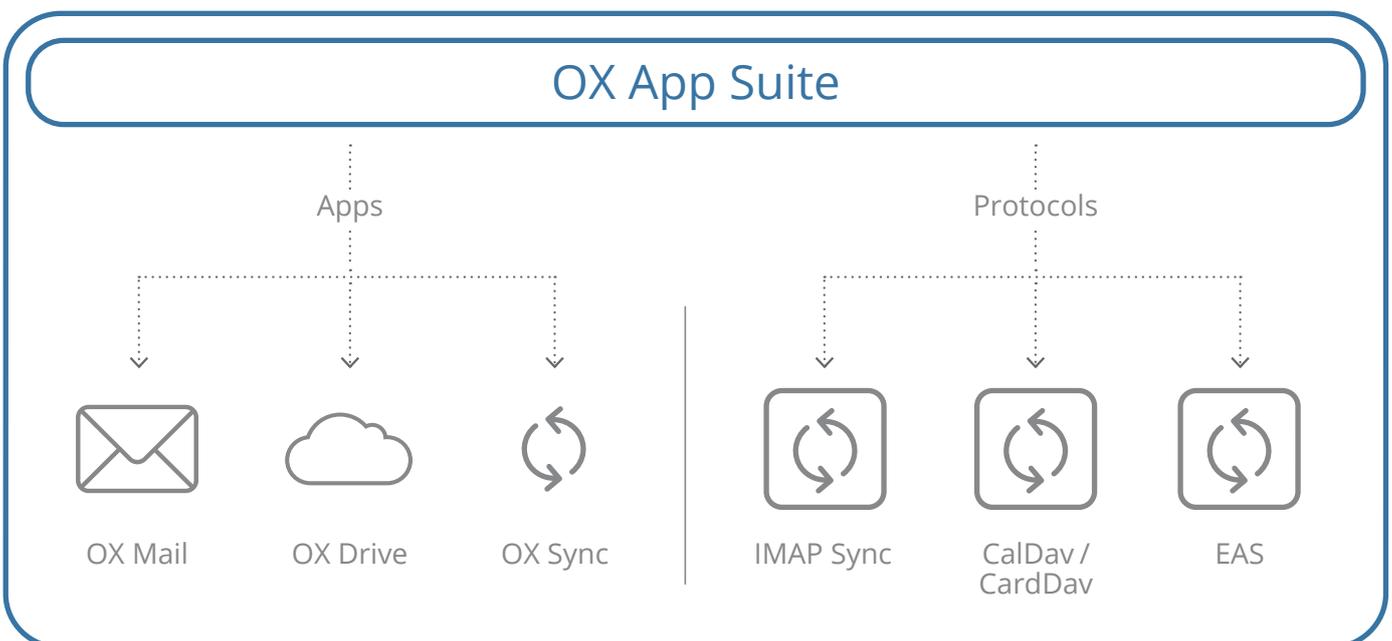
On mobile devices OX Drive can automatically synchronize photos as they are taken, based on user-defined criteria (e.g. only use Wi-Fi, only while charging etc.). On PC/Mac's a right click can also trigger file-sharing capabilities.

OX Drive is not just a file sync tool, but can also act as a simple backup and productivity tool. The ability to access files locally on any device, letting OX Drive sync those files, can significantly improve productivity.

OX Sync app

OX Sync was specifically designed for Android devices that do not have CardDAV or CalDAV as part of the OS. OX Sync comes with CardDAV and CalDAV built-in and enables calendars, tasks and contacts to be synchronized with OX App Suite. In this way Android users can also get the full power of OX App Suite on their mobiles.

Once installed OX Sync keeps calendars, tasks and contacts synchronized with OX App Suite, and any other device linked to it. For example, if a new appointment is made, a contact is changed, or a task is deleted, on any device, everything will be immediately synchronized. Also if a connected device is lost or broken, a new device can simply be added and all information will be resynchronized and restored easily.

OX App Suite

Apps

Protocols

OX Mail   OX Drive   OX Sync   IMAP Sync   CalDav / CardDav   EAS

The OX App Suite portfolio

OX Mail
Clear and intuitive communications

- A unified inbox, importing social and business accounts into one view
- Folders and tabbed inbox to organize emails
- Feature-rich sorting, searching, and flagging
- Attachment view for a quick overview of all received and sent email attachments
- A mobile app for iOS and Android

OX Calendar
Scheduling for business and private life

- Personal, shared, and public calendars
- Resource management (for conference lines, cars, etc.)
- A meeting scheduler for teams and groups
- Time-zone integration and visualization
- Scheduling on behalf of others

OX Contacts
Centralized contact management

- Shared and public address books with full permission control
- Automatic contact-gathering
- Synchronization with other devices and native contact lists (such as cell phones')
- Shared/private mailing lists and appointments accessible directly from contacts

OX Portal
The user's personal dashboard

- A user-configurable widget-based portal
- Configurability and extendibility with customer-specific functions and advertising
- Viewing of the email inbox, appointments, tasks, and files

OX Tasks
No-hassle time management

- Scheduling and creation of tasks
- Creation of multi-user tasks and delegation
- A progress overview
- To-do lists

Metrics
Statistics that show what your users are really doing

- Fully anonymized details and isolation from OX App Suite system data
- Possibility of integration with your analytics platform
- A connector for the Open Source analytics platform Piwik
- Activity tracking for the various OX App Suite modules
- Device and platform profiling

OX Guard
Security made simple

- User-friendly PGP-based security, with advanced options for power users available
- PGP certificate and key management
- Single-click encryption for email
- Sending of encrypted mail to internal and external users
- Encryption for both email and files
- Viral user acquisition with automatic guest account usage

OX Drive
Handy cloud-based storage

- File handling and management
- Synchronization for Mac OS, Windows, Android, and iOS
- File and folder sharing
- Integration with various back-end storage options
- Easy integration with other cloud storage accounts

OX Text
Document work: creation, sharing, and collaboration

- Online word processing
- Availability of all commonly used MS Office features and functions
- Collaboration at any time, anywhere, across devices
- Compatibility with MS Office, OpenOffice and LibreOffice

OX Spreadsheet
A cloud-based spreadsheet solution

- Lossless round-trip editing for MS Excel, OpenOffice and LibreOffice files
- Import of cell styles and formatting from Excel documents
- Availability of all commonly used MS Office features and functions
- Support for an extensive set of formulae
- Collaborative spreadsheet sharing with exclusive editing rights

OX Presentation
Presentation creation and editing, with collaboration support

- Online creation and editing of slides
- Round-trip functionality for work with PowerPoint, OpenOffice and LibreOffice files
- Use of existing templates or creation of new ones
- Drag-and-drop operations between the desktop and Web pages
- Full collaboration functionality

OX Presenter
Presentations directly from OX App Suite

- Presentations that are viewable directly in OX Drive
- Presentation for up to 100 viewers
- Accessibility to non-users of OX App Suite
- Presentations from even mobile devices

Dovecot Pro
The best IMAP server, for perfect scaling

- In-house or cloud-hosted email storage
- Great performance and scalability
- Reliability and resilience
- Easy migration
- Downtime-free additions and migration
- Login and abuse protection with Dovecot Anti-Abuse Shield

OX Display
Advertising through OX App Suite

- Ads for all OX modules
- Integration with Google DFP and other supported ad servers
- Extensive control and configuration
- Support throughout OX App Suite
- Support on all devices through web UI

OX Upsell
Increase awareness of upsell and cross-sell opportunities

- Upsell that is built into all core OX App Suite modules
- Easy to implement and very versatile
- Can increase awareness of other products
- Fully customizable and context sensitive
- Key upsell locations already defined

Stay Open. **OX**

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