

OPEN·XCHANGE[®] HOSTING EDITION



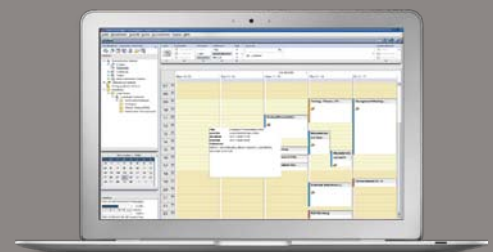
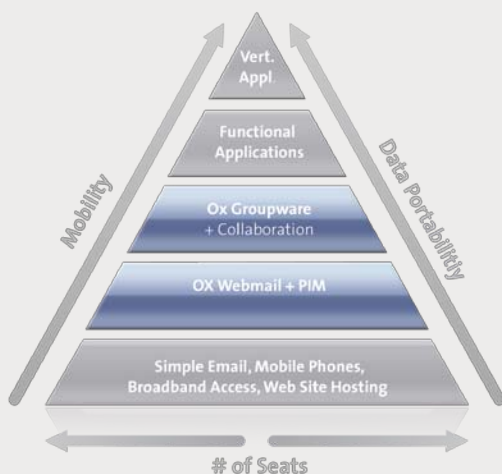
keep in touch OPEN·XCHANGE[®]

Open-Xchange Hosting Edition - Business-Class Email and Collaboration for SaaS Providers

Open-Xchange gives ISPs, carriers and webhosting providers access to the fast growing SaaS market. The market researchers at IDC predict worldwide sales of SaaS applications of \$10.7 billion by 2009. Open-Xchange "Webmail4Free" provides you with a number of compelling benefits: Remain competitive against Microsoft, Google and Yahoo Mail by replacing your old webmail solution for all existing email accounts with the AJAX-based webmail solution from Open-Xchange – for free. Use your infrastructure and address new customers with an attractive and free webmail and build compelling services on top of that. Create additional business with new and existing customers with innovative SaaS offerings – such as PIM, groupware and state-of-the-art mobility service using the Open-Xchange webmail platform.

The Next Big SaaS Application is Webmail & Groupware

After getting a web site, the next SaaS application is webmail and personal information management (PIM). After that access to groupware and document sharing is a prerequisite to competitiveness in the global economy. Functional applications like CRM and industry vertical applications complete the SaaS adoption hierarchy. The Open-Xchange platform with PIM data portability is the basis for future functional and vertical integration (i.e. OSGI, GUI plug-in architecture, open standards, mobility, unified messaging, ISV applications, mash-ups etc.).



End User Functionality

- Enables teams to work together:
 - ✓ Anytime
 - ✓ Anywhere
 - ✓ From almost any device
- Uniquely integrated document management
- Highly advanced User Interface
- Available from any standard browser
- Tight integration into Outlook
- Mobility/Push email
- Buy what you need/Pay as you go
- Disruptive price points



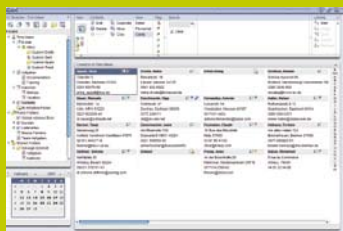
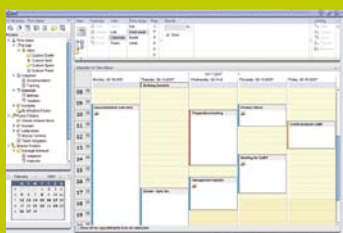
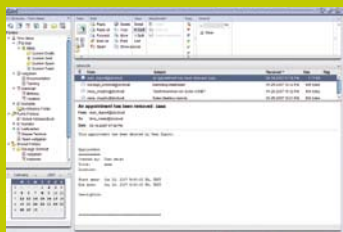
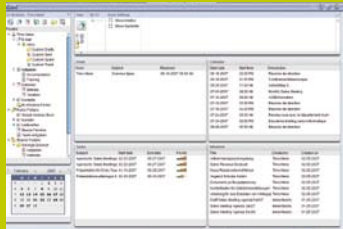
Advanced
Collaboration



Collaboration



Messaging



Key Functions

- Email
- Calendaring
- Contacts
- Task Lists
- Document Storage
- Document Sharing
- Centralized Bookmarks
- Centralized Knowledge Base
- Collaboration Portal
- Web Based Client (AJAX)
- Microsoft Outlook® Connectivity
- Available with Mac and iPhone

Packages of Open-Xchange's Hosted Email & Groupware

Module 1: Open-Xchange Webmail

- AJAX-based user interface, drag and drop functionality and right-mouse-button context menus
- Server-side user-related email filtering rules incorporated
- Text and HTML-formatted email support; Personal signatures; Attach vCard
- Private contacts / global address book
- Integrable upsell webpage when clicking on unsupported functions in this module

Module 2: Open-Xchange PIM

Includes module 1 and the following features:

- Private calendar, private tasks
- Public or shared folders used in groups are not supported, sharing of private folders is not possible.
- Mobile device enabled
- Integrable upsell webpage when clicking on unsupported functions in this module

Module 3: Open-Xchange InfoStore

- InfoStore provides users with capabilities for document sharing, knowledge database, bookmark management and version management.
- Private contacts, private, public and shared InfoStore folders
- WebDAV interface for InfoStore
- Integrable upsell webpage when clicking on unsupported functions in this module

Module 4: Open-Xchange Groupware Standard

Includes modules 1, 2, 3 and the following features:

- OXtender for Microsoft Outlook to integrate MS Outlook
- Private, public and shared contacts / internal and other address books
- Creating dates for other internal and external participants – “secretary function”
- Private, public and shared folders InfoStore
- DocuMail: sending InfoStore objects as a link or attachment
- Read and write access for individual users and groups

Module 5: Open-Xchange Groupware Premium

Includes modules 1, 2, 3, 4 and the following features:

- OXtender for Mobility (module 6), which provides automatic PIM synchronization and Push-Email

Module 6: Open-Xchange Mobility (powered by O3SIS)

Includes the following additional features as a supplement to PIM:

- Automatic synchronization of calendar and contacts based on SyncML
- Push-Email (“Blackberry feeling”)
- Works via GPRS, UMTS or WLAN
- OTA provisioning (automatic configuration of your device per SMS)
- More than 300 mobile devices supported including WinMobile, Symbian, Blackberry, and iPhone.

Open-Xchange Hosting Edition Overview

Multi Tenant / Multi Domain

Open-Xchange Hosting Edition is the only purpose-built groupware solution specifically designed for SaaS providers and hosting organizations. It features capabilities such as Multi Tenant and Multi Domain as integrated parts of the solution. Unlike non-purpose-built solutions Open-Xchange Hosting Edition meets SaaS organizational requirements without the need for extensive customization.



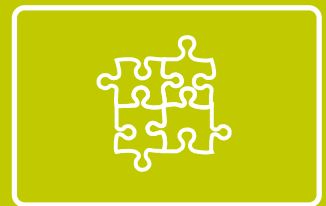
Scalability

Open-Xchange Hosting Edition is a purpose built groupware solution designed and to be utilized by the largest hosting organizations in the world. It uses many scaling methods from physical load balanced expansion to logical optimization and expansion techniques (vertical and horizontal scaling). It is also flexible in its architecture that lets a company start small and expand as demand grows.



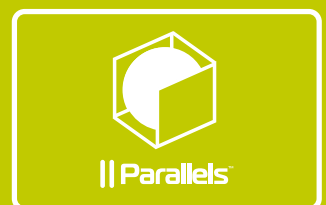
Integration

Open-Xchange Hosting Edition is unique in its modular designed architecture that enables it to seamlessly integrate into existing infrastructures as opposed to modifying an existing infrastructure to accommodate the product. It slides into most architectures with no requirement to remove existing components and even reuses the in place administration interfaces, procurement processes etc.. This results in simple internal migration with a spectacular external suite of offerings.



Easy to Deploy and Manage

Open-Xchange supports the Application Packaging Standard (www.apsstandard.com) format, which is a prerequisite for integration into Parallels Operations Automation. Powerful features built into Parallels Automation system allow easy roll-out of value-added services to achieve higher average revenue per user while simultaneously allowing service providers to manage their operations more efficiently. Service Providers using Parallels Automation can implement Open-Xchange without changing their existing authentication, user setup, system administration, provisioning and billing tools. This reduces time and effort for new deployments and enables a real fast go-to-market.



Open-Xchange – Over 8 million users make it the leading groupware for SaaS providers.

Leading hosting providers, led by Network Solutions (U.S.), 1&1 Internet (Germany, U.S., UK), JMF (Japan), OVH (France) and Hostpoint (Switzerland) provide more than 8 million users worldwide with hosted business-class email, personal information management (PIM), and full groupware solutions built on Open-Xchange. In addition, Open-Xchange has been selected by a growing number of web hosting companies, system integrators and service providers that now offer collaboration online to their customers in a software-as-a-service (SaaS) offering, rather than traditional on-premise software. Take a look at the select customers and partners of Open-Xchange:

o3sis

noris network

1&1

Network Solutions

Parallels

Ojonet

versatel



NOVATREND
Secure Hosting

HOSTPOINT

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