

# OPEN·XCHANGE® HOSTING EDITION



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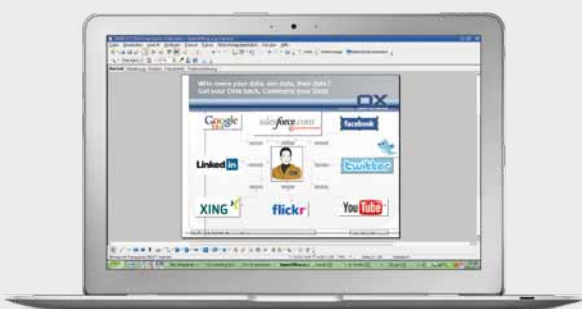
## Open-Xchange Hosting Edition – Business-Class E-Mail and Collaboration for SaaS Providers.

With more than 15 million users worldwide, Open-Xchange is the leading provider of business-class open source collaboration software. ISPs, carriers and webhosting companies can offer their existing customers Open-Xchange, with additional services – such as social network integration with Facebook, LinkedIn, and others, as well as state-of-the-art mobility services. They can create additional business with their customers with these innovative SaaS offerings in order to increase their average revenue per user, and effectively compete with Microsoft, Google and Cisco offerings.

Open-Xchange is the only groupware solution that supports high-scalable shared hosting and managed dedicated (virtualized) environments, enabling software distributors and IT service providers to benefit from the fast-growing SaaS market by offering individually-branded hosted communication services based on the Open-Xchange platform.

### User's Unified Web Desktop

Open-Xchange is providing users with a single entry point for all their professional and personal communication activities. Open-Xchange introduced an innovative concept called “Social OX”, which aggregates E-mail from most popular E-mail services such as Google and Yahoo in their Open-Xchange account to have everything in one place. In addition, Open-Xchange synchronizes contact details from social networks such as Facebook, LinkedIn or Xing with the Open-Xchange address book – connecting those previously disparate islands. For an increasing number of users, sharing data with others is key. “Social OX” provides easy-to-use and secure publishing capabilities to be up-to-date all the time – no matter where and what device is in use. And finally, Open-Xchange enables push E-mail and synchronization of PIM (personal information manager) data to users’ mobile devices.



### End User Functionality

- Enables teams to work together:
  - ✓ Anytime
  - ✓ Anywhere
  - ✓ From almost any device
- Unique “Social OX” features:
  - Enables users to manage and control their data in one single application by
    - Sharing data with popular Social Networks
    - Integrating popular E-mail Services
    - Publishing data to internal and external users so that information is easily shared
- Highly advanced and easy-to-use User Interface
- Available from any standard browser
- Tight integration into Outlook and Mac OS X
- Fully supports Mac and iPhone
- Mobility/Push E-mail and PIM via Active Sync
- Buy what you need/Pay as you go



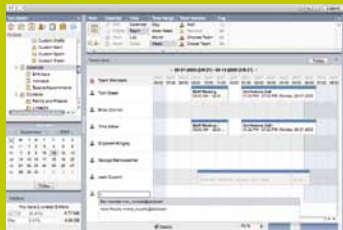
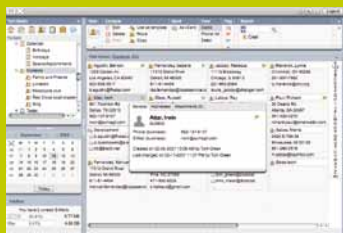
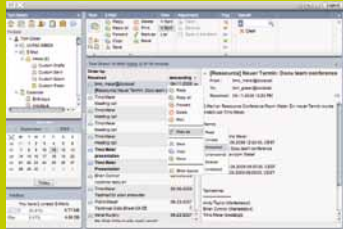
Advanced  
Collaboration



Collaboration



Messaging



## Key Functions

- E-mail
- Calendar
- Contacts
- Task Lists
- Document, Bookmark and Knowledge Sharing
- Collaboration Portal
- Web Based Client (AJAX)
- Microsoft Outlook® and Mac OS X Connectivity
- Synchronizes with iPhone, Windows smartphones and other Exchange ActiveSync compatible devices

## Open-Xchange Hosted E-Mail & Groupware Packages

### Module 1: Open-Xchange Webmail

- AJAX-based user interface, drag and drop functionality and right-mouse-button context menus
- Integration with other E-mail services
- Server-side user-related E-mail filtering rules
- Text and HTML-formatted E-mail support, plus personal signatures, vCard attachments
- Both private contacts and global address book

### Module 2: Open-Xchange PIM

Includes module 1 and the following features:

- Private calendar, private tasks
- Mobile device enabled
- Publish contacts to external users beyond family or company borders

### Module 3: Open-Xchange InfoStore

- Private, public and shared InfoStore folders provide capabilities for document sharing, knowledge database, bookmark management and version management
- Publishing documents to external users beyond family or company borders
- WebDAV interface to access InfoStore

### Module 4: Open-Xchange Groupware Standard

Includes modules 1, 2, 3 and the following features:

- OXtender for Microsoft Outlook
- OXtender for Mac OS X
- Private, public and shared contacts - internal and other address books
- Creating appointments for other internal and external participants
- Advanced scheduling features including team and resource management
- DocuMail: sending InfoStore objects as a link or attachment
- Set read and write access for individual users and groups

### Module 5: Open-Xchange Groupware Premium

Includes modules 1, 2, 3, 4 and the following features:

- OXtender for Mobility (module 6), which provides automatic PIM synchronization and Push-E-mail

### Module 6: Oxtender for Business Mobility

Includes the following additional features as a supplement to PIM and Groupware

- Users' personal communication data always synchronized with Open-Xchange and manageable anywhere via mobile phone
- End-to-end encrypted E-mail and PIM data push
- Account management directly from the mobile device
- Device coverage includes iPhone, Windows smartphones and other Exchange ActiveSync compatible devices
- BlackBerry (PIM) clients for Exchange ActiveSync available

## Open-Xchange Hosting Edition Overview

### Multi Tenant / Multi Domain at its best

Open-Xchange Hosting Edition is the only groupware solution specifically designed for SaaS providers and hosting organizations. It features capabilities such as Multi-Tenant and Multi-Domain as integrated parts of the solution.

### Unmatched Scalability

Open-Xchange Hosting Edition is a groupware solution designed to be utilized by the largest hosting organizations in the world. It uses many scaling methods from physical load balanced expansion to logical optimization and expansion techniques (vertical and horizontal scaling). It is also flexible in its architecture that lets a company start small and expand as demand grows.

### Integration without migration

Open-Xchange Hosting Edition is unique in its modular design, which enables it to seamlessly integrate into existing infrastructures as opposed to modifying an existing infrastructure to accommodate the product. It slides into most architectures with no requirement to remove existing components, such as existing E-mail servers and even reuses the in-place administration interfaces and procurement processes. This results in a simple deployment with a spectacular suite of new offerings.

### Easy to deploy and manage

Open-Xchange supports the Application Packaging Standard ([www.apsstandard.com](http://www.apsstandard.com)) format, which is a prerequisite for integration into Parallels Operations Automation. Powerful features built into Parallels Automation system enable easy roll-out of value-added services to achieve higher average revenue per user, while simultaneously helping service providers to manage their operations more efficiently. Service providers using Parallels Automation can implement Open-Xchange without changing their existing authentication, user setup, system administration, provisioning and billing tools. This reduces time and effort for new deployments and enables a real fast go-to-market.

### Open-Xchange Marketing and Sales Enabling Package

Open-Xchange offers comprehensive marketing and sales support. We provide you with fact-sheets, user stories, FAQs, on-line tutorials, customizable videos, “upsell” templates, competition comparisons, TCO analysis, development previews and a sample website which can be used as is or incorporated into an existing website.

### The right Business Model is the key factor

Our business model is a purely partner-oriented indirect model. We don't compete with our partners! Open-Xchange offers high margins and the flexibility our partners need to be successful in their markets. Our partners decide whether they prefer a revenue share model, a subscription-based model or a perpetual license model. They decide whether they want to replace their existing webmail solution for no charge or to start with a light-weight off-the-shelf setup. Talk to us – we always find the right approach for you.



## Open-Xchange – Over 15 millions users make it the leading groupware for SaaS providers.

In 2009, Open-Xchange increased its number of users to more than 15 million people worldwide – an increase of 80 percent year-over-year. These numbers result from partnerships with 1&1 Internet - the #1 webhosting company worldwide, Network Solutions - the #3 web-hosting company in the U.S., Versatel (Germany), Dotster (U.S.), NameCheap (U.S.), Hostpoint (Switzerland), Nexen-Alterway Hosting (France) and many others. Leading providers around the world provide users with hosted business-class E-mail, personal information management (PIM), and full groupware solutions built on Open-Xchange to provide even more advanced services to their customers. In addition, Open-Xchange has been selected by a growing number of distributors, system integrators and IT service providers that now offer collaboration online to their customers in a software-as-a-service (SaaS) model, rather than based upon a traditional on-premise software model.



For more information, please visit [www.open-xchange.com](http://www.open-xchange.com)

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